

**GUIDELINES FOR THE AWARD OF THE INTERNATIONAL DEVELOPMENT IN  
EUROPE COMMITTEE (IDEC) OF THE INTERNATIONAL READING  
ASSOCIATION**

**1. Name**

The Award shall be known as the International Reading Association Award for Innovative Reading Promotion in Europe

**2. Purpose**

To recognise, celebrate and reward innovative work for reading promotion in Europe carried out by or for a European national reading association affiliated to the International Reading Association.

**3. Nature of the Award**

Inscription in a roll of Award winners, public presentation of an Award Certificate and support for at least one member of the association so honoured to attend the European Conference on Reading at which the Award is to be presented. Where possible and appropriate, a cash award shall also be made to the association honoured.

**4. Eligibility**

*4.1 Qualifying Period*

The work for which the Award is sought shall have been completed during the two years ending one year before the Conference at which the Award is to be presented.

*4.2 Innovation*

The work shall constitute a change in the activities of the association honoured.

*4.3 Nature of the Work*

Categories of work which shall be eligible shall include, but not be restricted to, pedagogy, research, professional formation, remediation, organisation of the association, publication, publicity, recruitment of members (of association honoured or the International Reading Association or both), and contributions to thinking about reading.

*4.4 Status of applicants*

Applications shall be submitted by associations, and not by individuals. Applications may be submitted by individual associations or jointly by two or more associations. Applications can be accepted only from associations which are national affiliates in good standing of the International Reading Associations at the date of application.

**5. Applications**

Applications shall be written in English, and contain a description of the relevant work, including its eligibility, aim, nature, scope, national and cultural context, innovative aspect and outcomes.

**6. Timetable**

- 6.1 The Award shall be made biennially, at the European Conference on Reading.
- 6.2 Announcements inviting applications shall appear in good time in the *European Bulletin*, and, if possible, in *Reading Today* and in national newsletters and journals.
- 6.3 Applications shall be submitted to the Chairperson of IDEC by 1 September in the year before the year in which the Award is to be presented.
- 6.4 Then:
  - copies of the applications to the Award Committee by 15 September
  - Award Committee to consult (by post or otherwise) by 15 November
  - the Committee immediately thereafter will inform the Chairperson of IDEC of its recommendation for the Award
  - IDEC to consider the recommendation at its Winter meeting and, if thought fit, endorse it; also to decide on financial implications.
  - immediately thereafter, the Chairperson of IDEC to inform all applicants, and seek to ensure the attendance at the upcoming European Conference of a representative of the association honoured
  - the award to be presented at the European Conference
- 6.5 IDEC's decision shall be final and binding.

**7. Award Committee**

*Membership*

The Award Committee shall consist of the Chairperson of IDEC, plus all previous Chairpersons of IDEC who wish to serve. IDEC may appoint to the Award Committee up to two additional members from associations not already represented at the Award Committee.

*Exclusion*

If the association to which a member of the Award Committee belongs applies for the Award, that person shall not take part in the deliberations on that occasion. For each such exclusion, IDEC may make a further appointment.

*7.3 Powers*

The Award Committee shall, within the spirit of these Guidelines and taking account of national cultures and contexts, determine its own procedures and criteria for judging applications, including the European dimension, and shall keep a record for IDEC of its procedures and criteria.

The Award Committee shall have the right to recommend that no award be made.

The Award Committee may make recommendations to IDEC for the modification of these Guidelines.

**8. Finance**

IDEC shall seek sponsorship for the award.

**9. Publicity**

The Award shall be publicised in the European Bulletin, and, if possible, in the Programme and Proceedings of the European Conference, in *Reading Today*, and in national newsletters and journals.

Publicity through the mass media shall also be sought. A representative of the association honoured shall be invited to give a paper describing the relevant work at the Conference at which the Award is presented.

**10. Modification of These Guidelines**

IDEC shall review these Guidelines regularly, and shall have the right to modify them; that right shall apply even during a cycle of application for the Award, subject to maintaining fairness to the applications.

**11. Adoption**

These Guidelines were first adopted at the IDEC meeting of 26-27 January 1996 in Brussels. In December 1996, because of a change in the pattern of IDEC meetings, the timetable in 6.4 was modified to make it possible for a decision to be reported at a Winter meeting of IDEC. Whenever these guidelines are modified, this clause shall be amended to show the date at which they were last modified.

**Note:** For the Award to be presented at the 14<sup>th</sup> European Conference on Reading in Zagreb, Croatia on July 31-August 3, 2005, the qualifying period during which work for the award shall have been completed is 1 July 2002-30 June 2004. **Applications for the Award close on September 1<sup>st</sup>, 2008**

The current Chairperson of the European Committee, to whom applications should be made, is:

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